

# Alex Sawsienowicz

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## OBJECTIVE

To simplify and improve the workflows of cybersecurity professionals, so they can defend their networks against cyber threats.

## EXPERIENCE

### Director of Product Design

Balbix, Inc  
1 year

Promoted to Director from prior role. In addition to all previous responsibilities, became responsible for interfacing with a newly developing Customer Satisfaction team, Sales, and Sales Engineers, in order to address a large influx of new customer feedback and requests. Also took on an auxiliary role on the Security Team where I stood up a Suricata IDS, Conducted and published a Risk Assessment, developed and documented IRPs, and physical security plans.

### Principal UX Designer

Balbix, Inc  
2 year 7 months

Designed a Breach Prediction platform from scratch with the CEO, VP of Product, and a team of data scientists and engineers. Leveraged design thinking to discover the core feature set for Balbix. Championed the integration of a user-focused feature discovery process. Adapted design methodologies to an agile process, without compromising effective design practices.

### Senior UX Designer

Model N  
1 year 3 months

Primarily responsible for the redesign of the company's flagship product catering to pharmaceutical industry supply chain and finance professionals. Conducted on-site design thinking workshops. Designed from wireframe, to prototype, to test, to end-products. Also, lead the live style-guide creation workshops.

### UX Prototype Developer

Model N  
3 months

Developed interactive prototypes of the design team's mockups in HTML, CSS, and Javascript. These were used for testing and to illustrate desired micro-interactions, interactions, and workflows. Collaborated on designing reusable patterns, which I then developed into a live style-guide for the UX Team.

### Product Manager

supplygeni.us  
1 year 10 months

Took a general construction firm's online marketplace and project management software idea and brought it to life. Developed the scope and features based on their explicit and implicit requirements.

### Foreign Military Advisor

1/215 SFAAT  
1 year

As a Marine Corps Lieutenant, lead a team of 15 Marines and Army Soldiers in training a force of more than three hundred Afghan soldiers. Educated, empowered, and integrated Afghan soldiers into NATO ISAF security operations while increasing garrison quality of life on a growing Afghan Army base in Helmand Province, Afghanistan.

## ACCOMPLISHMENTS

## EDUCATION

### Web Design & New Media

Academy of Art University  
Graduate Coursework

### Cybersecurity: Managing Risk

Harvard Extension  
Certificate

### International Business

San Jose State University  
Bachelors Degree, Minor in French

## INTERESTS

### User Experience Design

Design Thinking, Design Sprints, User Story Mapping, usability testing with InVision

### User Interface Design

Desktop/mobile layout and interaction design with Sketch and the Adobe suite.

### Cybersecurity

Enjoy developing penetration testing skills via courses and certification to empathize better with cybersecurity product users. Currently working towards OSCP certification.

### Volunteering

Board Member SF-Karkow Sister Cities, Assistant Case Manager at Catholic Charities Refugee Assistance Program, Coach of neighborhood youth soccer club